



Robert Pierce Kingston

Lead Webflow & Frontend Engineer |
Web Design, Growth, and UX Strategy



Contact Details

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-  [\(310\) 529-0797](tel:(310)529-0797)
-  [Manhattan Beach, California](#)

Education

- Bachelor of Arts in Economics**
[University of Nevada Las Vegas](#)
[2023-2025](#)
- Associate of Arts in Business Administration**
[El Camino College](#)
[2021-2023](#)

Skills

Webflow

React

Next.js

CSS

Figma

Python

Summary

Entrepreneurial Webflow Developer and Digital Strategist with 5+ years of experience launching and scaling online brands through web design, SEO, and digital operations. Proven track record building businesses from the ground up, leading cross-functional teams, and delivering results across branding, automation, and marketing funnels. Passionate about clean design, scalable systems, and building from zero.

Work Experience

Co-Founder, Sagacity Holdings LLC · Self-employed 
Nov 2021 – Present · Manhattan Beach, CA

- Co-founded and currently operate a digital-first company focused on Webflow development, branding, and SEO.
- Built and launched websites for clients in music, solar, and tech, optimizing for conversions and organic traffic growth.
- Led all front-end builds using Webflow, integrated automations, and oversaw client SEO strategies.
- Drove growth through cold outreach, referrals, and proven results, turning freelance work into a structured business.

Chief Operations Officer, Grady Cameron Co · Full-time
Dec 2020 – Jun 2021 · El Segundo, CA

- Oversaw day-to-day operations for a digital agency specializing in design, development, automation, and consulting.
- Managed branding projects, client strategy calls, and led SEO/ads implementation.
- Spearheaded automation systems to streamline client onboarding and delivery workflows.
- Worked closely with designers and developers to deliver full-scale web and marketing packages.

References

Available upon request